

Introduction to the ACIAR Cassava Livelihoods and Value Chain Program

Dominic Smith, University of Queensland
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Australian Government

**Australian Centre for
International Agricultural Research**

Cassava Value Chains and Livelihood Program

The program consists of two interlinked projects

- Developing cassava production and marketing systems to enhance smallholder livelihoods in Cambodia, Lao PDR and Myanmar ASEM/2014/053
- Developing value-chain linkages to enhance the adoption of profitable and sustainable cassava production systems in Vietnam and Indonesia AGB/2012/078

Cassava Value Chains and Livelihood Program

Analysing the socio-economic conditions under which improved technology and market booms in commercial crops such as cassava can be harnessed to increase the profitability and sustainability of smallholder farming systems in Mainland Southeast Asia and thereby contribute to poverty reduction.

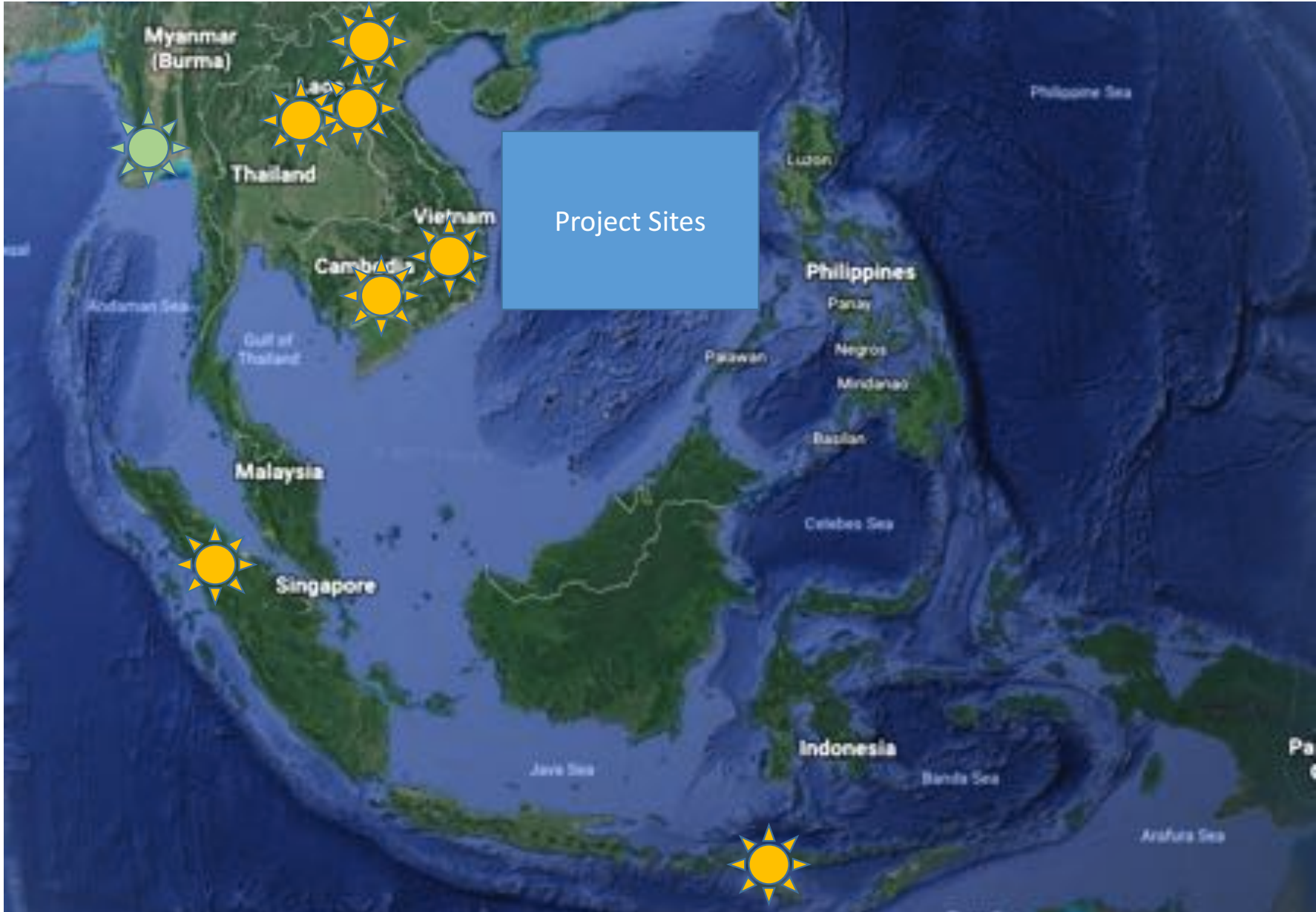
Objectives of ASEM/2014/053 and AGB/2012/078

- **Objective 1** – Assess opportunities and constraints for smallholder production and marketing of cassava within different value chains
- **Objective 2** – Increase the adoption of improved cassava production and processing technologies by strengthening linkages between primary value-chain actors (farmers, traders, processors) and with support actors (researchers, government agencies, industry bodies)
- **Objective 3** – Develop policy recommendations and facilitate learning alliances for the development of a sustainable cassava industry and improvement in rural livelihoods

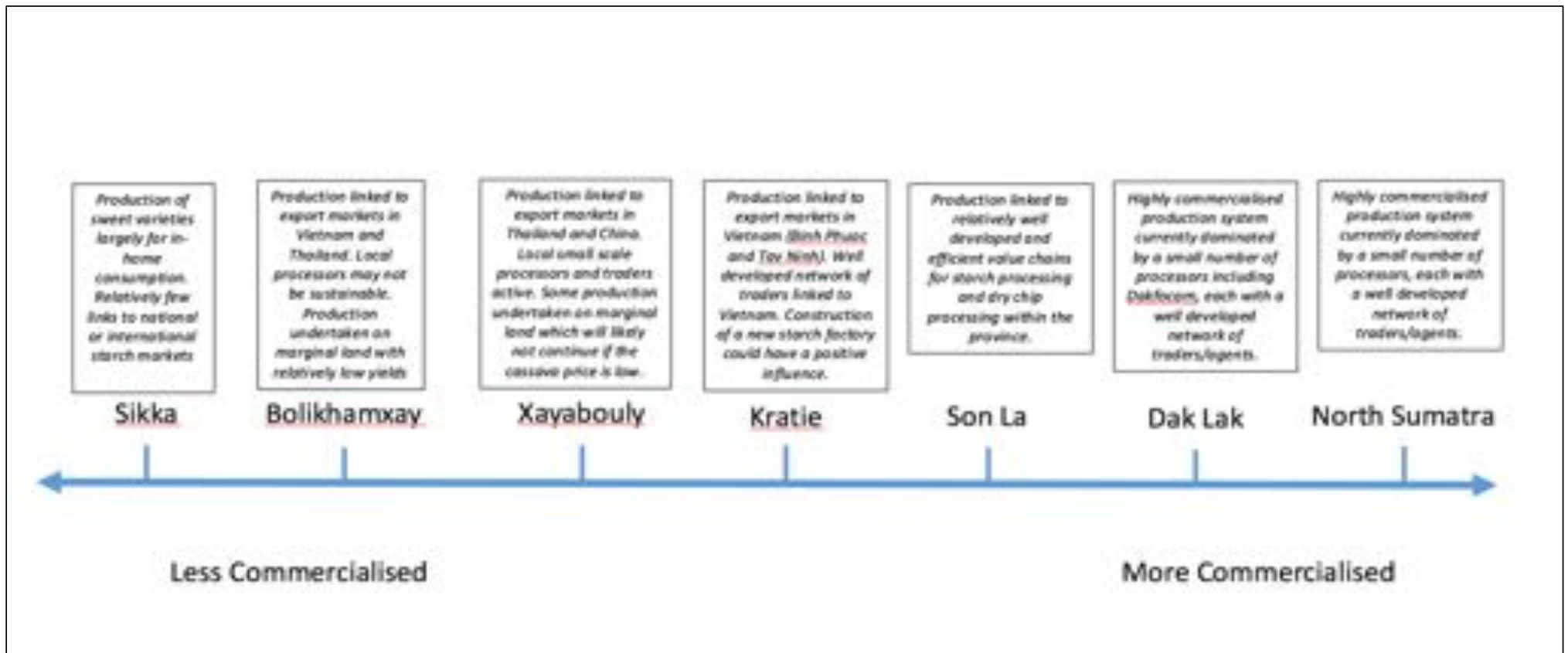


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Commercialisation Levels of Value Chains







Indonesian domestic market connected to regional market



Our vision, a sustainable food future



Objective 1

Understanding the Drivers and Dynamics of global and local markets



Objective 1
Value Chain Training, Surveys
and Farmer Focus Groups
completed at all sites during 2016



Objective 1
Household Survey Training and Implementation
completed at all sites during 2017



Objective 2

Variety, fertilizer and intercrop trials

2 seasons (2016-2017) completed in North Sumatra and NTT (Indonesia)

Season 2017 ongoing in Cambodia, Laos, Vietnam



Objective 3

Active involvement of government and private sector in project activities

Project results presented at conferences, symposia, workshops and training activities

Facebook Group

cassavavaluechains.net



Thank You



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